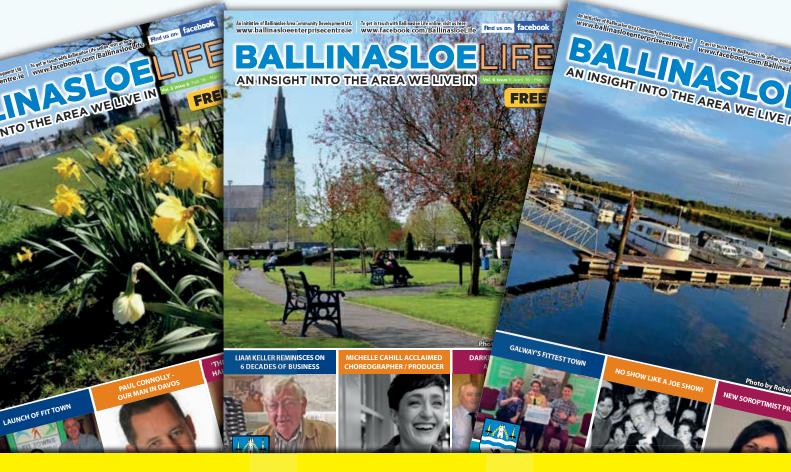
BALLINASLOELIFE

AN INSIGHT INTO THE AREA WE LIVE IN GET YOUR FREE MAGAZINE



RATE CARD 2017





Fact Sheet: Ballinasloe Life Magazine

6 Editions in Volume 7 - one for every two months.

Issue No.	Adverts Deadline	Editorial Deadline	Delivery Date
1 April/May	10th March	13th March	March 31st
2 June/July	12th May	17th May	June 2nd
3 August/September	14th July	19th July	July 28th
4 October/November	8th September	13th September	September 29th
5 December/January	3rd November	8th November	November 24th
6 February/March	12th January	17th January	February 2nd

ADVERTISING RATE CARD FOR LOCAL ADVERTISERS

TYPE	One Edition	Two Editions	Six Editions
Full Page	€750	€950	€2,000
40% A4 Page	€350	€450	€1,000
20% A4 Page	€200	€300	€650

All Rates Plus 23% VAT. Terms Strictly Payment Upfront (Paid in 2 yearly instalments)

- 6,000 copies distributed locally (7,500 for Dec/Jan Edition). Key outlying villages and national schools supplied (Ahascragh, Attyrory, Aughrim, Ballyfa, Caltra, Cappataggle, Castlesampson Clonmacnoise, Clontuskert, Eyrecourt, Fohenagh, Kilconnell, Kiltormer, Laurencetown, New Inn, Newtown, Shannonbridge, Taughmaconnell)
- PDF editions posted in real time on www.ballinasloeenterprisecentre.ie, Wordpress & Facebook (Volume 6 website views > 25,000, Facebook Reach >162,000)
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- No Contra/Cash & Service, Supply deals
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- Any Subscriptions over €300 includes automatic membership of BACD Ltd

6,000 copies per issue 165,000 Social MEDIA Visitors Annually

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